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## New England/Greater New York Chapters

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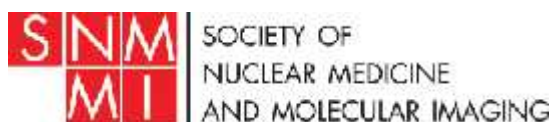


## Hyatt Regency Greenwich Greenwich, Connecticut

November 5 - 6, 2021

## 2019 Exhibitors

Company Name	City/State
Absolute Imaging Solutions	Stokesdale, NC
Advanced Accelerator Applications	New York, NY
Astellas Pharma US	Northbrook, IL
Biodex Medical Systems	Shirley, NY
Bio-Med Associates, Inc	Flemington, NJ
BlueEarthDx	Burlington, NJ
Bracco Diagnostics	Monroe, NY
Capintec, Inc.	Florham Park, NJ
Cardiac Imaging	Oakbrook Terrace, IL
Cardinal Health	Dublin, OH
Diagnostix Plus, Inc.	Teaneck, NJ
Digirad	Poway, CA
ec2 Software Solutions	Somerset, NJ
GE Healthcare	Waukesha, WI
GE Pharmaceutical Diagnostics	Marlborough, MA
Hermes Medical	Greenville, NC
Ionetix Corporation	San Francisco, CA
JDR dba Triad Isotopes	Kirkland, Quebec, Canada
JRT Associates	Elmsford, NY
Lantheus Medical Imaging	N. Billerica, MA
Life Molecular Imaging	Boston, MA
MIM Software	Beachwood, OH
Nuclear Diagnostic Products	Rockaway, NJ
PETNET	Hoffman Estates, IL
Pharmalogic	Albany, NY
Philips Healthcare	Bothwell, WA
Pinestar Technology	Greenville, PA
Progenics	New York, NY
Siemens Healthineers	Malvern, PA
SOFIE	Dulles, VA
Spectrum Dynamics	Sarasota, FL
Telix Pharmaceuticals	Indianapolis, IN
Universal Medical	Washington, MO



## Northeast Regional Meeting

New England/Greater New York Chapters

Dear Exhibitor:

We invite you to attend the Northeast Regional Scientific Meeting of the New England/Greater New York Chapters, Society of Nuclear Medicine and Molecular Imaging. The meeting will be held November 5-6, 2021 at the Hyatt Regency Greenwich, Greenwich, Connecticut. This will be a live meeting with all the appropriate COVID-19 precautions as recommended by the CDC at the time of the meeting. The membership of the New England and Greater New York Chapters include professionals from New York, New Jersey, Pennsylvania, Connecticut, Delaware, Massachusetts, Rhode Island, New Hampshire, Vermont and Maine.

We have decided to hold joint meetings annually in order to honor the request of the vendors not to hold separate Chapter meetings. However, in order for a joint meeting to be financially viable, please consider renting multiple booths and/or sponsoring a meeting activity.

The Chapters will supply each 8' x 8' booth with an identification sign, one six foot draped table, two side chairs, and one wastebasket.

The experience for the past few years has been an Exhibit Hall which has been completely sold out. Early return of your company's application will assure the acquisition of an exhibit booth in a location of your choice.

Payment need not accompany your application form.

Sincerely,

*Mitchell Stromer*

Mitchell H. Stromer  
Executive Director  
Greater New York Chapter

*April Mann*

April Mann  
Executive Director  
New England Chapter

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# EXHIBITOR INFORMATION

## Exhibit Hours

Exhibit hours, subject to changes authorized by the New England and Greater New York Chapters are:

Friday, November 5	9:00 am – 7:00 pm
Saturday, November 6	9:00 am – 11:00 am

## Exhibit Booth Specifications

All booths will be 8 feet in length and 8 feet in depth. The Chapters will supply a 9 inch by 44 inch identification sign, one six foot draped table, two side chairs, and one wastebasket. Security guard service, aisle cleaning and unlimited registration badges for sales representatives will be provided without additional charge.

## Application for Space

Exhibit space will be assigned on October 1, 2021. Assignments will be based on date when signed contract is received in the Chapter Office. Space assignment will be held for the exhibitor for thirty days after invoicing pending receipt of full payment. Thereafter, if payment is not received, the application may be canceled by the Chapters and the space reassigned. Should the exhibitor cancel after the notice of assignment is mailed, the Chapters may reassign the space and all rental paid by the exhibitor may be retained by the Chapters as liquidation charges.

## Installation and Dismantling

The Exhibit Hall will be ready for set-up and installation at 4 PM on Thursday, November 4, 2021. It is the responsibility of each exhibitor to have their booth installed. All work must be completed by 8:00 p.m. that day for inspection.

Exhibitors may not dismantle nor do any unpacking before 11:00 am on Saturday, November 6. EXHIBITORS WHO DISMANTLE BOOTHS PRIOR TO THIS TIME WILL BE ASSESSED FINANCIAL PENALTIES. All exhibit material must be removed from the Exhibit Hall by 3:00 p.m. on Saturday. The drayage and storage contractor for the meeting reserves the right to ship (Freight Collect) packages, cartons, crates, etc. left in the Exhibit Hall beyond the cutoff time, unless special contract arrangements are agreed upon by the exhibitor and the contractor.

## Exhibit Registration

Official badges for exhibitors will be unlimited. Admission to the Exhibit Hall for exhibitors and attendees is by badge only. It will be the responsibility of each exhibiting company to provide an accurate listing of representatives who will be present. Badges will be prepared in advance only for those individuals.

# COSTS AND SERVICES

## Official Decorator & Drayage Contractor

### ***Capital Convention Contractors Inc.***

153 Northboro Road, Suite 6

Southborough, MA 01772    ATTN: Tom Kalnicki

tomk@capitalconverntions.com (email)

877-335-3700 (Office) 774-245-7251 (Mobile)

## Cost of Space

The price for each 8 foot by 8 foot booth is \$1500.00. The price includes items detailed in Exhibit Booth Specifications, coffee breaks, and Welcome Reception in the Exhibit Hall.

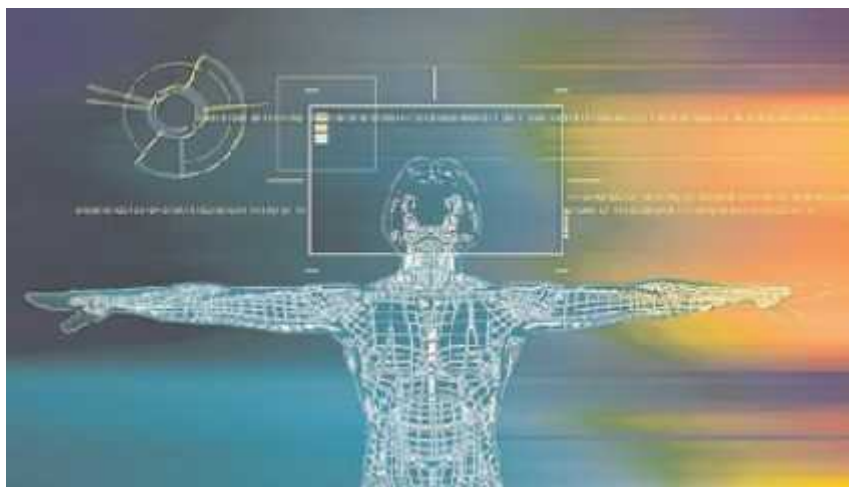
## Liability

Each party involved in the exhibit-hotel, exhibitor, leasing association agrees to be responsible for their own negligence or of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by fire and extended coverage policy.

## Hotel Accommodations

A dedicated booking website has been created for this event so that you will be able to make, modify and cancel your hotel reservations online. The link for the website is:

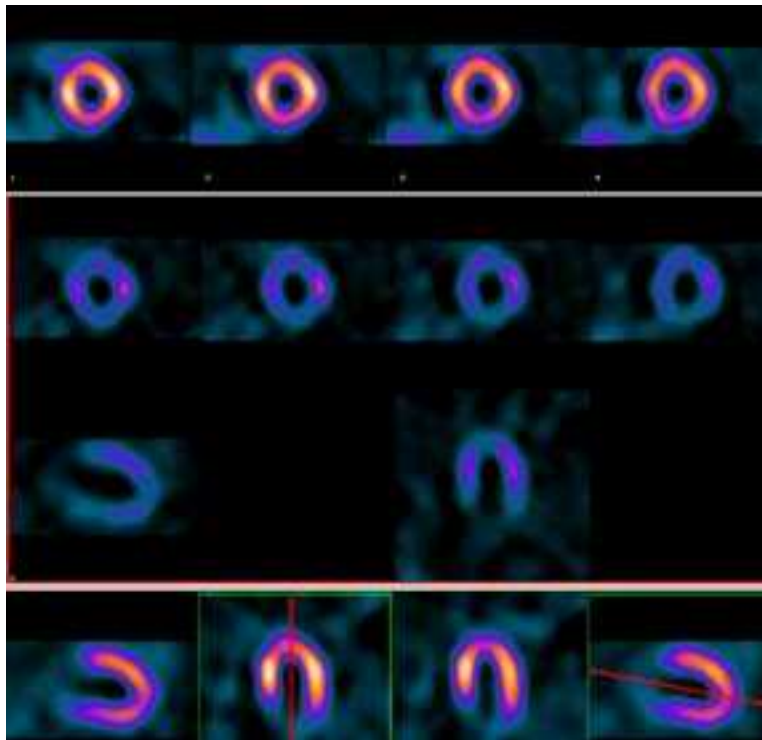
<https://www.hyatt.com/en-US/group-booking/GWICH/G-KSNM> This link should be used to assure the access to the group room rate of \$159/night plus tax. The cutoff date for this special room rate is October 14, 2021.





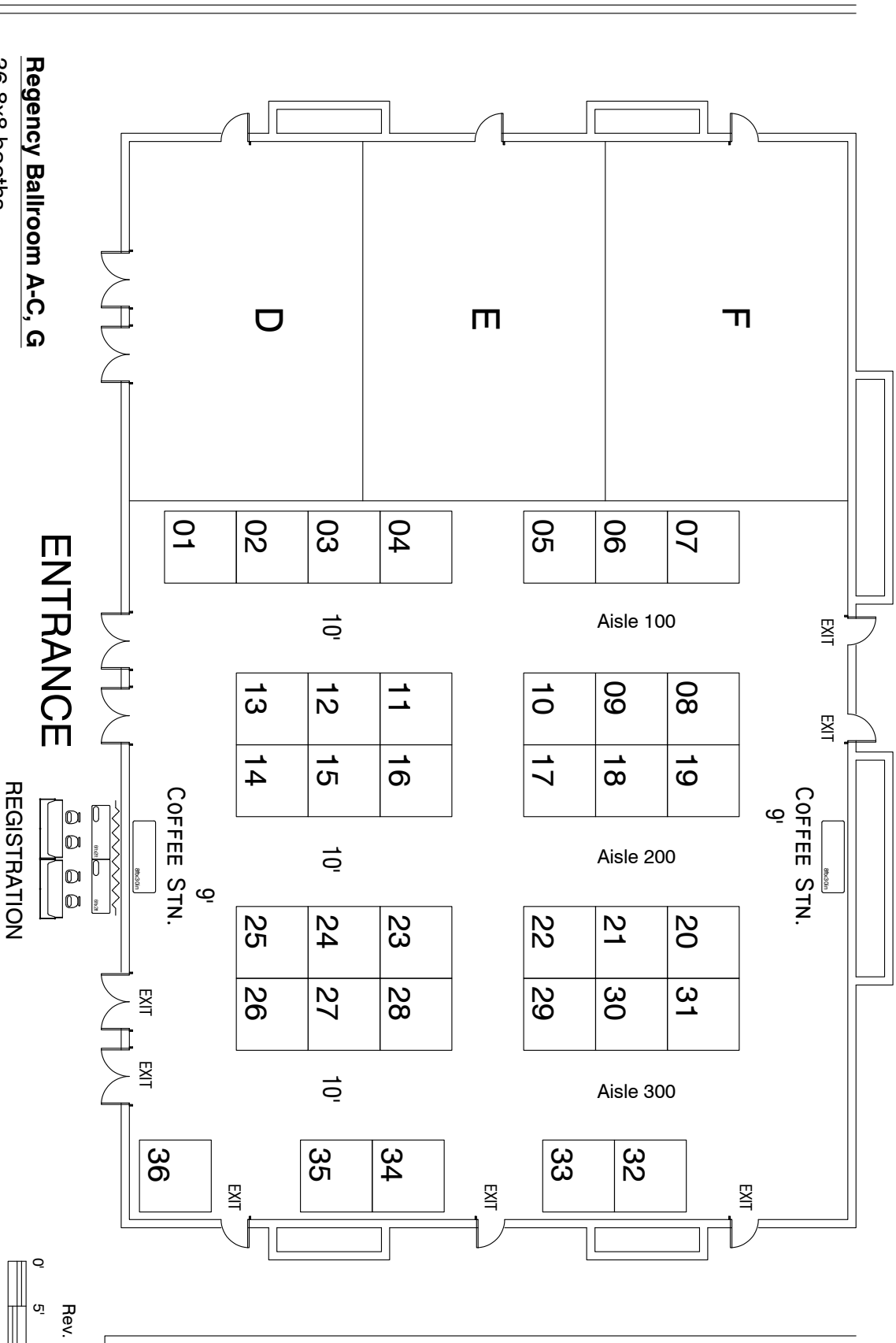
# GENERAL INSTRUCTIONS

1. No booth or display material may exceed the height of 8 feet. All aisles must be kept clear to conform to fire regulations. There may be no spans over the aisles. Exhibits not conforming with these specifications or which in design, operation, or otherwise are objectionable in the opinion of the Chapter Presidents will be prohibited.
2. Canvassing in any part of the exhibit or meeting rooms by anyone representing or connected with a non-exhibiting firm is strictly forbidden. Canvassing or distributing of advertising material by the exhibitor will not be permitted outside the exhibitor's allotted space.
3. No exhibition shall assign, sublet or share the whole or any part of the space allotted without the knowledge or consent of the Chapter Presidents.
4. The Chapters reserve the right to restrict exhibits which for any reason become objectionable and also to prohibit or evict any exhibit which in their opinion may detract from the general character of the exhibition. This reservation includes persons, or things, conduct, printed matter or anything of a character which may be objectionable for the exhibition as a whole. In the event of such restriction or eviction, the Chapters will not be liable for any refunds of rentals or exhibit expense.

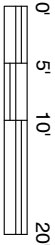


Northeast Regional Meeting, Society of Nuclear Medicine and Molecular Imaging  
November 5-6, 2021

Hyatt Regency Greenwich • Old Greenwich, Connecticut



Rev. 6/10/21



# APPLICATION FOR EXHIBIT SPACE

Northeast Regional Scientific Meeting  
SOCIETY OF NUCLEAR MEDICINE & MOLECULAR IMAGING

November 5 –6, 2021

Hyatt Regency Greenwich, 1800 East Putnam Avenue,  
Greenwich, CT, 06870

Application for exhibit space at the Northeast Regional Scientific Meeting of the Society of Nuclear Medicine and Molecular Imaging indicates the applicant's willingness to abide by all accompanying exhibit terms and conditions and general regulations as well as additional rules and regulations as the Chapters deem necessary to the success of the exhibition, provided these latter do not materially alter the exhibitor's contractual rights. If all choices of space have been allocated, the Chapters will assign what is considered best of available space.

## Please Type or Print

Firm Name \_\_\_\_\_

Contact (person to whom space assignment, service kit, and invoice should be sent):

Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

We would prefer, if possible that our company NOT be located near the following companies:

\_\_\_\_\_

We would prefer, if possible that our company BE located near the following companies:

\_\_\_\_\_

We prefer the following locations:

1st Choice: Booth No(s). \_\_\_\_\_ \$ \_\_\_\_\_

2nd Choice: Booth No(s). \_\_\_\_\_ \$ \_\_\_\_\_

3rd Choice: Booth No(s). \_\_\_\_\_ \$ \_\_\_\_\_

Note: 8' x 8' booth is \$1500

The standard 9" x 44" identification sign shall read as follows:

Name of Firm: \_\_\_\_\_

City/State: \_\_\_\_\_

(Over Please)



Included in the cost of your space is a free write-up, limited to 50 words or less, of your products, equipment, or services. This information will appear in the Meeting Program/Show Directory that is distributed to all attendees. Your company name, address and phone should be listed exactly as you would like them to appear.

Company Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State \_\_\_\_\_ Zip Code\_\_\_\_\_

Area Code/Telephone (\_\_\_\_)\_\_\_\_\_

Web Site:\_\_\_\_\_

A Description of What We Will Display: (Please Type)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

Note: This application should be signed and mailed to:

Mitchell H. Stromer, MBA  
Northeast Regional Meeting  
Society of Nuclear Medicine and Molecular Imaging  
78 Halley Drive  
Blue Point, NY 11772  
Phone: (516) 776-0092  
Email: mitch360@aol.com

Make Check Payable to: Greater New York Chapter, SNMMI  
Tax ID# 23-7149915

# SPONSORSHIPS

We would like to sponsor the following event or items at the Northeast Regional Meeting in Greenwich CT. All sponsorships will be acknowledged in the Program/Show Directory.

☐ **Coffee Breaks: \$5,000 total.**  
Recognition: Sign near refreshment tables with company name and logo.

☐ **Hand Sanitizers: \$1,500 total.**  
Recognition: Company name and logo on sanitizer.

☐ **Pens: \$1,250 total.**  
Recognition: Company name and logo on pens.

☐ **Writing Tablets: \$1,500 total.**  
Recognition: Company name and logo on pad.

☐ **Refreshment for Icebreaker - \$3,500 total.**  
Recognition: Sign with Company name and logo on location.

☐ **Mouse Pads: \$2,000 total.**  
Recognition: Company name and logo on the mouse pad.

☐ **Insulated Travel Mugs: \$2,000 total.**  
Recognition: Company name and logo on mug.

☐ **Chapter Supporter: Minimum \$2,000 contribution.**

☐ **Breakfast Presentation: \$3,500 total.**  
Email: mitch360@aol.com for details.

☐ **Lunch Presentation: \$5,000 total.**  
Email: mitch360@aol.com for details.

(Over Please)

# SPONSORSHIPS (Continued)

Firm Name \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Note: This application should be mailed to:

Mitchell H. Stromer, MBA  
Northeast Regional Meeting  
Society of Nuclear Medicine & Molecular Imaging  
78 Halley Drive  
Blue Point, NY 11772  
Phone: (516) 776-0092  
Email: mitch360@aol.com

Make check payable to:

Greater New York Chapter, SNMMI  
Tax ID # 23-7149915